

BANNERSHOP ARTWORK SPECIFICATIONS

NOTICE

IMPORTANT

- If your artwork does not comply with these specifications, Bannershop have the right to charge extra for artwork fees and/or require extra days to process the artworks.



OUTPUT

PRINT PRODUCTS

COLOUR MODE

- The artwork should be saved in CMYK, Bannershop will not take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colours. Colour shift or errors due to incorrectly supplied files will be reprinted at the clients expense.
- ⚠ (Do not use RGB or Pantone colours unless pre-arranged for custom jobs.)



FILE FORMAT

- Customers must create artwork using appropriate software: Adobe Creative Suite (CS6) and Adobe PDF.
- Customers artwork must be supplied in the appropriate format: .JPG and .PDF (Multi-page files are not acceptable).



.pdf .jpg

ARTWORK PROPORTION

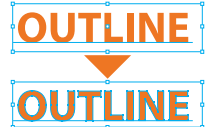
- Customers` artwork should be supplied at 1:1 scale.
- Scaled artwork must be proportional with the final product and Bannershop must be informed of the scaling.

ORIGINAL SIZE

1 : 1

TEXT FORMAT

- All fonts used in the artwork must be converted to outlines. Failure to outline fonts may cause type issues that could affect the outcome of your job.



BLEED

- PDF Artwork must include bleed on all sides. Ensure bleed area is defined in PDF presets.



FILE SIZE AND SUPPLY METHOD

- FTP: Maximum 50MB for individual document. (ftp://upload.bannershopmelbourne.com.au/)
- EMAIL: Maximum 5MB for individual document.
- You may also use a file transfer service such as Wetransfer, Hightail or Dropbox.
- Username: bannershop
- Password: print

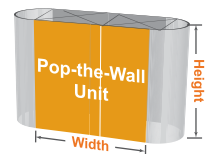
5MB
10MB

TEMPLATES

SPECIALIST PRODUCTS

SPECIALIST PRODUCTS TEMPLATES

- Accurate artwork templates of various specialist products are available on our website. (www.bannershop.com.au/)
It is important not to make any changes to your template.



DIECUT

DIECUT SPECIFICATION

- Artwork to be diecut must include an **individual layer** of pink outlines in Adobe Illustrator to indicate the die cut.
- ⚠ (Note: Diecut outlines must be simplified for cutting, no complex shapes.)



DIE CUT

COLOUR

INK AND COLOUR SPECIFICATIONS

- Minimum ink coverage of CMYK should not be less than 10%.
- Due to CMYK printing limitation, any "Pastel" or "Spot" colour will not appear as an exact replication.
- For the best printing outcome, Rich Black (C:40%, M:40%, Y:40%, K:100%) is recommended instead of 100% Black.
- PMS Colour match service is available upon request. PDF Artwork must be provided with a flat PMS colour
- ⚠ (Gradients or transparencies cannot be colour matched)



PMS COLOUR

DESIGN

SERVICE

ARTWORK LAYOUT SERVICE

- Graphic Design Services and artwork amendments are charged at an hourly rate, please contact your account manager or sales department for a quote.
- For more information please contact: 03 9922 6615



Call for a Quote
1300 69 22 66